



President's Report

4 Down, 2 to Go!

Andrea, the 4th of our 6 kids, graduated with her Bachelor's degree in December. Truth be told, this is a second marriage. I contributed 4 kids and Bob had 2. They all lived with us our first year of marriage—when 5 of the 6 were teenagers! There isn't enough patience in the universe for parents to withstand that first year of 'blending.' Anyway, the 5th one is a junior at Berkeley and the 6th one is chasing pirates off the coast of South Africa. He promised me he would complete a Bachelor's degree just as soon as he gets done with the Coast Guard. This is his second tour.

Back to Andrea. When she finished college in December, she was already on the hunt for her first *position*. My dad always told me that professionals don't have *jobs*, they have *positions*. If you want a job, you will find that in the newspaper, he said. A *position* is something you study for, envision yourself doing, develop the role and make a contribution to the organization and the profession.

So, when Andrea landed her first *position*, we began talking about career development. During her first year she will become acclimated to the organization and learn her duties. What to do beyond that?

I suspect this isn't so different than what you have questioned in your own career. ACHE has some wonderful resources. Our Great Lakes chapter is offering Career Positioning on Friday, March 18 with our McLaren executives. The goal of the session is to proactively manage your professional development.

On the ACHE website, www.ache.org you will find the **Career Service Center**. There are a variety of services and products for you.

I created another resource tool for professional development. You can find it at www.valuehealthpartners.org. It is called the **NEXT** tool (**N**ursing **E**xecutive **T**ool). The primary focus is for nurse executives—but the funny thing about leadership is that the same competencies seem to cross over to many *positions*. I was looking for a career development tool for myself and could not find what I was searching for. So I created my own. The NEXT tool categorizes leadership into these six domains: 1) self awareness, 2) knowledge of health care environment, 3) strategic vision and business, 4) risk taking, 5) communication and relationship building and 6) leadership. Each domain has competencies and resources for more information. The resource area is in a wiki format so visitors to the site can add current information that they found helpful. You can even create your own personal plan by using the tools on the site. The NEXT tool is available for free—my contribution to the profession. I hope you find value in it.

Mary Kay VanDriel
GLACHE President
President, Value Health Partners

Regent's Report Spring 2011

Appreciation

As my three-year term concludes as your ACHE Regent, let me say how much I've appreciated working with our GLACHE and MHEGA Chapters these past three years. Chapter presidents Mary Kay VanDriel, FACHE and Bill Schubert, FACHE are both excellent leaders and are doing yeoman's work in supporting the mission and direction of our Chapters on our behalf.

I continue to be impressed with the talent and volunteerism of the members of our Chapter boards and councils. The work that gets done behind the scenes is impressive and we are, in many ways, leading the way nationally with professional development, student interaction, networking and advancement of the mission of ACHE.

As Peter Karadjoff, FACHE becomes our new Regent at the ACHE Convocation in March, I want to thank him for taking on this role for the next three years. Peter has supported professional development and networking for many years and I recall his steadfastness years ago when interest in our professional organization was at low tide. He hung in there and helped establish the precursor organization to MHEGA. Thank you, Peter, and best of success in your role as Regent. I have appreciated the work of our past Chapter presidents Tina Freese, Brian Smit, Gene Michalski and Bob Yellan for their leadership and support for our organization. These roles take dedication and many hours to execute well, and they have done this in the past.

I also have to thank my own health system, and particularly Dr. Patricia Maryland, president and CEO of the St. John Providence Health System and Michigan Ministry Market Leader for Ascension Health, for her support of me in the execution of my duties as the Regent for Michigan.

Finally, I thank Jennifer Connelly, our ACHE regional director, and Terra Levin, FACHE, CAE before her, along with Thom Freyer, FACHE, CAE, vice president of regional services, for their support of our chapters and the work they are doing at ACHE on our behalf.

The Healthcare Climate Ahead

As our country struggles to recover from the recession of the last couple years, we will experience change in payment structures for healthcare as well as general spending reductions at the state and national level. This

will pressure our health systems like never before and take all the experience and talent we have to continue to ensure that our communities remain well served.

The health information explosion is building with the development of electronic records, information exchanges, patient portals and the like. Changes in the financing of care will provide incentives to new ways of doing things and creative integration with physicians to improve our healthcare delivery to the community.

It will be an exciting time for us all.

ACHE

The College is evolving as well. The formation of local chapters several years ago has been successful in engaging members locally. ACHE continues to work toward the mission of advancing the membership and healthcare management excellence and has the vision of being the premier professional society for healthcare executives dedicated to improving healthcare delivery. As the College continues to examine its operations and ways to support the membership, we will have opportunity to provide input as to our professional needs to be better performers for our industry.

Best Wishes

I wish you all the best of good health and success in your endeavors and encourage your participation in ACHE and our Chapters professional development as we continue to work toward healthcare excellence in the years ahead.

Godspeed.

Joseph M. Tasse, FACHE

GLACHE Regent

**President, St. John Providence Health System,
Ambulatory Network**

Education Report

The Great Lakes chapter has an exciting year coming up for educational events. In addition to the 12 category 1 credit hours we are planning to offer within GLACHE, we are also co-sponsoring a 6-credit hour ACHE course with the MHEGA chapter on May 12, 2011. This will allow for us to provide local ACHE members the chance to receive up to 18 Category 1 credits within the state of Michigan. Please watch out for details regarding the following events and for other exciting educational opportunities in the coming months.

March 18, 2011

- Ethical Challenges in Healthcare Leadership (1.5 credits)
- Career Positioning (1.5 credits)

May 12, 2011

- Emerging trends in Healthcare: New Leadership for Real Challenges (6 credits)

August 2011

- Executive Luncheon Lansing and Grand Rapids

September 2011 - Gaylord (back-to-back sessions)

- Best Practices in Adapting to Local Regulations, Markets, and Trends (1.5 credits planned)
- Implementing Strategic Plans (1.5 credits planned)

October/November 2011

- To be determined

The Education Committee of the GLACHE is always looking for feedback on our programs and new ideas for educational sessions that we can bring to the healthcare leaders in Michigan. If you have any comments and/or suggestions, please feel free to email Scott Newell at scott.newell@spectrum-health.org.

2011 GLACHE Education Committee

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Sparrow Health System

Kira Carter

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Sparrow Specialty Hospital

Kris Drake

Strategic Development Officer
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National News

Forward Together: ACHE'S 2011 Congress on Healthcare Leadership—Don't Miss It!

Join us in Chicago March 21–24 for ACHE's 2011 Congress on Healthcare Leadership, the premier education event for healthcare executives.

Congress allows you to make the most of your membership in ACHE and get the best value for your educational dollar. In the current reform environment this prime networking opportunity not only provides you with key opportunities to learn from experts in the field—it will help you connect with other healthcare leaders and advance your career.

Join more than 4,000 of your colleagues for an event that brings education on current as well as emerging issues, more than 140 sessions of practical learning from healthcare's top leaders and career-enhancement workshops.

The 2011 Congress will also feature:

- **Tactical Approaches to the Challenges of Health Reform**
See how the field's best thinkers are positioning their organizations to provide better patient, staff and community outcomes using limited resources. Key approaches to patient access, revenue enhancement, technology integration, workforce enhancement and high-quality clinical outcomes will be explored. All 2011 Congress faculty were asked to incorporate tactical approaches to address health reform into their presentations.
- **The Masters Series**
New to Congress for 2011, The Masters Series is designed to showcase the approaches and outcomes of some of the healthcare field's most successful leaders in four critical areas: physician integration, information technology, clinical quality management and leadership. The Masters Series includes four, 90-minute sessions, each featuring two presenters. Participants will learn from the expertise and real-world experiences of these "masters" of healthcare leadership.
- **Emerging Topics**
In 2011, ACHE is purposely leaving a handful of seminars open to make room for late-breaking topics. Please refer to ache.org/Congress for more

information on what these topics will be. This ensures that ACHE's 2011 Congress is on the leading edge of changes as they occur.

- **Congress Express**

ACHE also has created Congress Express, an innovative way to experience many of the benefits and features of healthcare's premier education and networking event at a reduced cost—Wednesday and Thursday only. Congress Express participants still enjoy Hot Topic sessions, a luncheon session and a networking reception while earning up to 12 Category I (ACHE education) credits. With Congress Express, you can leave home after work on Tuesday, enjoy a full Congress experience on Wednesday and Thursday, and be back in the office on Friday morning.

Join your ACHE colleagues as we move forward together! Watch for the complete Congress brochure in the mail or view it online at ache.org.

Live Chat Feature Added to Enhance Customer Service

Do you have a question about Congress or any other matter related to ACHE? Use ACHE's new online Live Chat, which allows you to have your questions answered in real-time without picking up a phone. Live Chat is available on the My ACHE page and gives you direct access to an ACHE customer service representative. Representatives are available Monday through Friday from 8:00 a.m. to 5:00 p.m. CST.

ACHE Call for Nominations for the 2012 Slate

ACHE's 2011–2012 Nominating Committee is calling for applications for service beginning in 2012. All affiliates are encouraged to participate in the nominating process. ACHE Fellows are eligible for any of the Governor and Chairman-Elect vacancies and are eligible for the Nominating Committee and Regent-at-Large vacancies within their district.

To review the Candidate Guidelines, visit the Affiliates Only area of ache.org and select the "Candidate Guidelines" link on the left-hand side of the page. If you have any questions, please contact Julie Nolan at (312) 424-9367 or jnolan@ache.org.

ACHE's 2011 Premier Corporate & Valued Sponsors

ACHE's Twelve 2010 Premier Corporate Partners Recommit in 2011

ACHE would like to recognize our 2011 Premier Corporate Partners, whose year-round support helps ACHE further its mission and adds value to our membership. Our Premier Corporate Partners demonstrate their on-going commitment to ACHE and its affiliates in various ways, including providing financial resources, hosting networking events and offering educational opportunities. We are proud to recognize the following twelve 2011 ACHE Premier Corporate Partners and appreciate their continuing support.

- AmerisourceBergen
- Aramark Healthcare
- Cardinal Health
- Eclipsys
- GE Healthcare
- HCA (Hospital Corporation of America)
- Ortho-McNeil Pharmaceutical Inc.
- Philips
- Johnson Controls
- Sanofi Aventis
- Siemens
- Trane

Become a Valued Sponsor

Your organization can support GLACHE by becoming a sponsor, giving you exposure to 100's of healthcare professionals. Your contribution helps to offset meeting costs and enables GLACHE to provide programs that enhance the professional development of healthcare executives. Several sponsorship categories are available and all donations are tax-deductible. For more details, please contact Dave DeSimone, FACHE, at davidde@mclaren.org or call 810.342.4281. We would like to thank our sponsors for their continued support!

- Aramark Healthcare
- Diekema Hamann Architecture Engineering
- Christman

Join our GLACHE LinkedIn Group!

We will be using this group to communicate on upcoming educational seminars and other networking opportunities.



Great Lakes Chapter Sponsor

We would like to thank our Great Lakes Chapter Sponsor for 2011:



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ACHE Vision Statement: Be the premier professional society for healthcare executive dedicated to improving healthcare delivery.

ACHE Mission Statement: To advance our members and healthcare management excellence.

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