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## GLACHE

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## President's Report

Kira M. Carter-Robertson MHA, FACHE



We are off to a great start in 2017! The Education Committee has offered programming focused on health equity, career development, population health and several executive luncheon programs. In addition, we hosted an ACHE on-location program for members entitled "How to Redesign and Operationalize Your Medical Staff for Health Reform". Please review this newsletter for information on upcoming education events.

Thank you to all who completed the survey we distributed in May. The Board of Directors will review results and revise our strategic plan and education events based on this feedback to ensure we are bringing value to our members.

The American College of Healthcare Executives (ACHE) will be hosting its Annual Breakfast as part of MHA's Annual Meeting at the Grand Hotel on Mackinac Island next month. Join ACHE members and healthcare colleagues for an exclusive update from ACHE Gov. David Schreiner, FACHE. Schreiner will provide a brief overview of the dynamic healthcare environment, the ACHE's strategic plan, how healthcare executives can lead and improve health for all, and examples of unique organizational journeys. The breakfast will be held on Thursday, June 29<sup>th</sup> from 7:00 – 8:15 AM. Pre-registration is required to attend the session through the Michigan Hospital Association Website.

I would like to congratulate David B. Jahn, FACHE (Sault Sainte Marie), and Stephan A. Marzolf, RN, FACHE (Hastings), who recently advanced to Fellow status. In addition, congratulations and recognition goes out to the following members who obtained Fellow Status recertification: Susan R. Birch, FACHE (Kalamazoo); Karol M. Clason, FACHE (Kalamazoo); Douglas A. Edema, MD, FACHE (Dewitt); Bradley J. Eshbaugh, FACHE (Traverse City); Jane M. Gietzen, FACHE (Grand Rapids); Terrance E. Lerash, FACHE (Pigeon); Debbie Lull, RN, FACHE (Saint Joseph); and Robert W. Mach, FACHE (Battle Creek).

Lastly, we had 27 new members join from January – May 2017. Welcome to GLACHE and we encourage you to read about all the ways you can get involved with the chapter in this edition of the newsletter.

Have an enjoyable and relaxed summer,

**Kira M. Carter-Robertson, MHA, FACHE**  
Great Lakes Chapter President

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## Regent's Report

Derk Pronger, FACHE  
Regent for Michigan & Northwest Ohio  
dpronger@mhc.net



I want to take this opportunity with my first newsletter to (re)introduce myself to the ACHE members of Michigan and Northwest Ohio and also give you my thoughts as Regent going forward.

I have been with the American College of Healthcare Executives for over 23 years. I was first introduced to ACHE in graduate school at University of Detroit Mercy when a senior healthcare executive visited the school and presented the value of being an ACHE student associate and noting the importance of one day becoming a Fellow. Over the years I have found the time spent with ACHE to be a valuable resource in complementing my career in healthcare.

My career in healthcare started in 1994 as a student intern at Beaumont Health in Troy, MI rising through the ranks at Beaumont for eighteen years before becoming the Chief Operating Officer at Munson Medical Center in Traverse City, MI.

Living and working “downstate” and “up north” has allowed me the privilege to serve both the MCACHE and GLACHE chapters. The MCACHE and GLACHE chapters demonstrate excellence in their achievement of ACHE values. The chapters may serve different parts of Michigan & Northwest Ohio, but the dedication of their chapter boards and their focus on value for its members is indistinguishable.

*The role of the Regent, as defined by ACHE, is the visible, elected representative of the voting affiliates and is responsible for representing the interests of affiliates in the governance of ACHE and in the programs and operations of the MCACHE and GLACHE chapters. The Regent is the primary local liaison with the MCACHE and GLACHE chapters serving their represented affiliates, the local participants in the ACHE Higher Education Network, and other healthcare organizations in their established relationship with ACHE.*

Additionally, as Regent, I will work to influence the MCACHE and GLACHE boards to:

- Continue to ensure diversity and inclusion remains a strategic imperative
- Empower our members to commit to a high reliability culture
- Engage the ACHE members in the Uniformed Services and Veterans Affairs located in our region
- Build on the collaboration of the MCACHE and GLACHE chapters to create greater synergies

I want to invite our members to contact me with your thoughts and opinions. Receiving feedback from our members is an important facet in delivering value to our region.

Finally, I would like to thank Christina Freese Decker, FACHE for her service as our Regent. Tina's forward thinking and innovative approaches to keeping us connected have allowed our region to operate more collaboratively.

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## GACHE Education Corner

### ON THE MOVE

Pat Hatcher, Chair of the Education Committee, was recently appointed to serve as the GLACHE President Elect. Within her new role, she will step down in as Education Committee Co-Chair and transition into her new duties, which includes serving as the Sponsorship Committee Chair. Congrats Pat on this accomplishment and thanks for all your help with the Education Committee over the years. Replacing her role as Education Committee Chair is Marilyn Skrocki. Co-education chairs are Hyoung Kim and Carrie Gray. Membership in the GLACHE Education committee totals 21 dedicated individuals.

### PROGRAMMING TO DATE

The GLACHE Education Committee has been busy this year, developing quality programming and networking events for the chapter. Below are highlights of programs and events to date:

- Hosted “Equity of Care: The Call to Eliminate Health Disparity” on March 17, 2017 for 1.5 face-to-face (F2F) credits.
- Hosted Early Career Development and Career Positioning programs on April 21, 2017 for 1.5 F2F credits each.
- Co-hosted program with HIMSS Michigan Chapter on “Becoming Accountable: Achieving Success in Population Health Management” on May 12<sup>th</sup> for 1.5 F2F credits.
- Co-hosted program with the Midwest Chapter of the American College of Healthcare Executives on “How to Redesign and Operationalize Your Medical Staff for Health Reform” on June 1<sup>st</sup> and 2<sup>nd</sup> for 12 F2F credits.
- Hosted four Executive Luncheon Speaker Networking Events
  - Thomas Mee, President & CEO, McLaren Greater Lansing
  - Ron Lewis, President, Spectrum Health, Zeeland Community Hospital
  - Pankaj Jandwani, VPMA for post-acute care and Chief Medical Information Officer MidMichigan Health
  - Lyn Jenks, CEO, Munson Healthcare Charlevoix Hospital

### UPCOMING EVENTS

Executive Luncheon Speaker Networking Event

- Join us on July 28<sup>th</sup> to hear David Zechman, President & CEO of McLaren Northern Michigan at the Lake State University, Sault Ste. Marie, MI as he shares his perspective as a rural healthcare leader.

### PROGRAMS IN THE WORKS

The committee is working on additional programming for the 3rd and 4th quarter of the year around the future of healthcare financing, physician integration, disruptive innovation and developing Executive Luncheon networking events in the Saginaw/Bay Region and Lakeshore Region. Additional information will be forthcoming

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## GET INVOLVED with GLACHE

Want to get involved with the Great Lakes Chapter of ACHE and wondering how you can contribute?

GLACHE is looking for volunteers for the following committees:

**Membership Committee:** The membership committee is a new committee for the Great Lakes chapter. This committee will work together to develop creative ways to build membership and maintain existing membership. As a newly formed committee, this committee will meet monthly for the first two meetings and then meet quarterly. Meetings will offer the ability for conference call participation.

If you're interested in joining the membership committee, please contact Barbara Goodspeed: [Barbara.Goodspeed@SpectrumHealth.org](mailto:Barbara.Goodspeed@SpectrumHealth.org)

**Sponsorship Committee:** The Sponsorship committee is focused on obtaining Sponsors for our Chapter and programs. We have a process in place for Sponsors (see attached). This committee will focus on reaching out to potential Sponsors and following up with expiring Sponsorships to ask for renewals. The committee will also work on creating a process to track sponsors and potential sponsors. This committee will meet quarterly. The first meeting will be July 19, 2017 at 3:00 PM via Conference call.

To be involved in the sponsorship committee or if you have questions, please contact Pat Hatcher: [Patrice.Hatcher@mclaren.org](mailto:Patrice.Hatcher@mclaren.org)  
Office: 810-342-2542  
Cell: 810-624-4977

Our current sponsors are listed alphabetically below:

Mary Free Bed Rehabilitation Hospital  
McLaren Health Care  
Munson Healthcare  
Sparrow Clinton Hospital  
Sparrow Health System

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## ACHE National News Q2

### Introducing Executive Diversity Career Navigator! See It ... To Be It!

Specifically, for diverse healthcare professionals, the **Executive Diversity Career Navigator** Version 1.0, which launched April 27, features an array of career development tools and resources (the vast majority are complimentary) designed to empower diverse healthcare professionals through every stage of their careers. Unlike any other career development website, EDCN features the "voice" of diverse senior-level healthcare executives, sharing the successful strategies they have developed through their unique career journeys. EDCN is a collaborative effort between the following healthcare organizations dedicated to advancing executive diversity:

- **American College of Healthcare Executives**
- **Asian Healthcare Leaders Forum**
- **Institute for Diversity in Health Management**
- **LGBT Forum**
- **National Association of Health Services Executives**
- **National Association for Latino Healthcare Executives**

We invite diverse healthcare executives to visit [edcnavigator.org](http://edcnavigator.org), and let us know what you think! Please share news of this new resource with your diverse healthcare professional colleagues. We look forward to hearing from you.

#### **The Thomas C. Dolan Executive Diversity Program—Now Accepting Applicants**

Please help us spread the word about the open application period for the 2018 Thomas C. Dolan Executive Diversity Program ([ache.org/ExecutiveDiversity](http://ache.org/ExecutiveDiversity)).

During this year-long program, scholars benefit from specialized curriculum opportunities to develop strategies for successful navigation of potential career challenges and enhance executive presence, one-on-one interaction with a specially selected mentor, and participation in formal leadership education and career assessments. Enhanced self-awareness, critical leadership skills, and an expanded network of leaders will help prepare scholars to ascend to C-suite roles in hospitals, health systems and other healthcare organizations.

Visit [ache.org/ExecutiveDiversity](http://ache.org/ExecutiveDiversity) for more information or to apply. If you have questions about the program, please contact Cie Armstead, director, Diversity and Inclusion, ACHE, at [carmstead@ache.org](mailto:carmstead@ache.org) or (312) 424-9306.

*The Foundation of ACHE's Fund for Healthcare Leadership accepts donations to the Thomas C. Dolan Executive Diversity Program. Gifts—no matter the amount—help shape the future of healthcare leadership. Visit [ache.org/ExecutiveDiversity](http://ache.org/ExecutiveDiversity) to make your donation.*

#### **Healthcare Consultants and Physician Executives Forum Education Programs**

The Physician Executives Forum and Healthcare Consultants Forum provide added value to physician executive and healthcare consultant members via tailored resources to meet these groups' unique professional development needs. A one-day education program is a cornerstone benefit of both Forums that offers an affordable learning and networking opportunity. Dates and location for these programs are as follows:

##### **2017 Physician Executives Forum Education Program**

July 28

Grand Hyatt New York (held in conjunction with the New York Cluster)  
New York

More details available at [ache.org/PEProgram](http://ache.org/PEProgram)

##### **2017 Healthcare Consultants Forum Education Program**

Sept. 22

Hyatt Regency O'Hare  
Chicago

More details available soon at [ache.org/HCFForum](http://ache.org/HCFForum)

### **Forum Member Directory Connects Executives With Healthcare Consultants**

ACHE is pleased to announce its latest member benefit exclusive to Healthcare Consultants Forum members... [The Healthcare Consultants Forum Member Directory!](#)

The new [Healthcare Consultants Forum Member Directory](#) is intended to serve as a resource for healthcare executives and organizations seeking the services of a healthcare consultant with a specific area of expertise.

*Are you a healthcare executive searching for a consultant?* The Directory's robust search functionality can help identify ACHE Consultant Forum Members who may meet your needs.

*Are you a consultant looking to gain visibility with decision makers?* Join the [Healthcare Consultants Forum](#), and select your primary area of expertise now!

**Questions?** Please contact Liz Catalano, marketing specialist, Division of Member Services, ACHE, at [ecatalano@ache.org](mailto:ecatalano@ache.org) or (312) 424-9374 or Erika Joyce, CAE, assistant director, Division of Member Services, ACHE, at [ejoyce@ache.org](mailto:ejoyce@ache.org) or (312) 424-9373.

### **Forum on Advances in Healthcare Management Research 2018 Proposals Open**

The American College of Healthcare Executives would like to invite authors to submit proposals to present their research at the 10th annual Forum on Advances in Healthcare Management Research. This session will take place during ACHE's 2018 Congress on Healthcare Leadership, March 26–29. The senior author of each selected proposal will receive a complimentary registration to the Congress. Please visit [ache.org/Congress/ForumRFP.cfm](http://ache.org/Congress/ForumRFP.cfm) for the selection criteria and submission instructions. Submit your up-to-400-word abstract by **July 10**.

### **Deadline Approaching to Save \$200 on Board of Governors Examination Fee**

ACHE is pleased to offer the Board of Governors exam fee waiver promotion to eligible ACHE Members seeking to take the next important step for their healthcare management careers. Healthcare leaders who hold the prestigious FACHE® credential are recognized for their commitment to lifelong learning, competence and ethical decision making. *In fact, more than 75 percent of Fellows feel better prepared to handle the challenges of the evolving healthcare management landscape.*

Qualifying for the \$200 Exam fee waiver is easier than you think! Just follow these simple steps:

- Go to [ache.org/FACHE](http://ache.org/FACHE) and click "Apply for Board Certification."
- Submit the application and \$250 application fee. Depending on your ACHE profile, many of the required fields may already be completed for you.

All required documents, including your application, fee and references, are due June 30 in order to qualify for the waiver.

## Articles of Interest Q2

### **Tapping Community Physicians for Innovation Ideas**

Community physicians who work outside major medical centers represent a wealth of expertise that could guide innovation efforts, if mobilized, according to Adam O. Kadlec, MD, a board-certified urologist at Western Michigan Urological Associates. Kadlec provided tips to help inspire community physicians to get more involved in a recent blog for *NEJM Catalyst*.

**Learn the process.** “Many physicians are simply unaware that innovation is a process and that entrepreneurship is a discipline ... Teaching community clinicians that there is a process—and that they can play a part—is the first step toward engagement,” wrote Kadlec.

**Look for meaningful partnerships.** Many major healthcare and academic medical centers have launched innovation hubs in recent years. Community clinicians should be intentional about finding opportunities for innovation, and that may mean creating partnerships where innovation is already underway.

**Network with like-minded physicians.** Physicians who don’t have access to major medical innovation hubs can check out virtual opportunities, like online matching programs, and conferences, such as Medicine X and TEDMED, to network with other passionate clinicians.

—Adapted from “[Engaging Community Physicians in Innovation](#),” by Adam O. Kadlec, MD, *NEJM Catalyst*, April 26, 2017.

### **6 Tips for Working With a Poor Team Player**

Working with someone who isn’t a team player is not just frustrating, it can also negatively affect an entire group’s performance, according to a recent *Harvard Business Review* article. Susan David, founder of the Harvard/McLean Institute of Coaching, and Allan Cohen, a professor of management at Babson College, provided the following strategies for working with someone who isn’t a team player.

1. **Avoid making assumptions.** It may seem natural to jump to conclusions about the reasons behind someone’s actions but, the truth is, you never really know why people do the things they do. Instead of assuming someone is a slacker or has a bad attitude, explore first.
2. **Be open to talking.** Rather than making accusations, ask friendly questions. Working with someone who isn’t a team player is an opportunity to practice your leadership skills and gain others’ perspectives.
3. **Promote friendly group relations.** Problems can arise when team members turn on a colleague who isn’t pulling their weight. To foster cohesion and discourage ostracization, consider taking your colleague out to coffee or lunch with a few teammates.
4. **Focus on the team’s shared mission.** When working with a poor team player, leaders should take the opportunity to “have a conversation with the entire team about what the group’s shared vision should be and the best methods for getting there,” according to David.
5. **Define duties and deadlines.** Sometimes, people who seem like poor team players are simply confused about what their role entails. Take time to review your expectations and your colleague’s responsibilities, which eliminates ambiguity.
6. **Play to your colleague’s strengths.** “People are highly motivated by not wanting to let their teammates down,” says Cohen. “Get them into the game, and they’ll go to great lengths to perform better for the team.”

—Adapted from “[How to Work with Someone Who Isn’t a Team Player](#),” by Carolyn O’Hara, *Harvard Business Review*, April 21, 2017

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## Welcome New GLACHE Chapter Members

- Leeza L. Bacon, Midland
- Rebecca A. Banat, Ortonville
- Scott Blixt, Ishpeming
- Renee Brundin, PhD, Marquette
- Michael J. Byrne, Traverse City
- Norman Chapin, MD, Grand Rapids
- Meghan Cole, Hamilton
- Jill B. Ferris, CPA, Grand Rapids
- Mic R. Garcia, RN, Byron Center
- Carrie Gray, Traverse City
- Melinda Gruber, St. Joseph
- Julie L. Helinski, Addison
- Terry L. Jones, Swartz Creek
- Anandeeep Kumar, Jackson
- Janet M. Kummeth, Midland
- Devin Doty, Mason
- Brian McClain, Fremont
- James J. Pockocke, Mount Pleasant
- Robin Sarkar, St Joseph
- Marilyn Skrocki, JD, Bay City
- Billy Spencer, Grand Rapids
- Gregory Stawicki, Jenison
- Ruthanne K. Sudderth, Lansing
- Sunita Vadakath, MD, Midland
- Andrew E. Volk, PharmD, Greenville
- Jared Wirth, Dewitt
- Michael Kramer, MD, Grand Rapids

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## About ACHE

The **American College of Healthcare Executives** is an international professional society of 40,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE's mission is to advance its members and healthcare management excellence. ACHE offers its prestigious FACHE® credential, signifying board certification in healthcare management. ACHE's established network of 79 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, *Healthcare Executive*, and its career development and public policy programs. Through such efforts, ACHE works toward its vision of being the preeminent professional society for healthcare executives dedicated to improving health. The Foundation of the American College of Healthcare Executives was established to further advance healthcare management excellence through education and research. The Foundation of ACHE is known for its educational programs—including the annual Congress on Healthcare Leadership, which draws more than 4,000 participants—and groundbreaking research. Its publishing division, Health Administration Press, is one of the largest publishers of books and journals on health services management, including textbooks for college and university courses. For more information, visit [www.ache.org](http://www.ache.org).

### Contact:

Eva Chess, JD  
ACHE  
(312) 424-9420  
[echess@ache.org](mailto:echess@ache.org)

Marie Watteau  
Vice President  
AHA  
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**INSTITUTE FOR DIVERSITY  
in Health Management**  
An affiliate of the American Hospital Association



**AmericanCollege of  
HealthcareExecutives**  
*for leaders who care®*

#### **BYLAWS OF**

**THE GREAT LAKES CHAPTER, an independent chapter of the  
AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES**

[Download Current ByLaws](#)

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## **Sponsorship Opportunities with Great Lakes Chapter of the American College of Healthcare Executives**

**Great Lakes**  
An Independent Chapter of



**AmericanCollege of  
HealthcareExecutives**  
*for leaders who care®*

### **What is the Great Lakes Chapter of the American College of Healthcare Executives?**

The Great Lakes Chapter, American College of Healthcare Executives, or GLACHE, is the professional organization serving affiliates and healthcare professionals, working in a variety of settings, including hospitals, health plans, medical practices, consulting firms, pharmaceutical companies, nursing homes, universities, and other areas of the healthcare industry, throughout central, western, and northern Michigan, to include those in the Upper Peninsula region.

Our chapter strives to provide and enhance opportunities for education, networking and information exchange that will improve the ability of our members to serve the communities and our collective healthcare organizations, while improving quality of and access to care throughout the Great Lakes Region. GLACHE offers educational and professional development opportunities on key issues affecting healthcare management. For the majority of our membership GLACHE is the first place to go for up-to-date industry information and continuing education credits needed to obtain certification status in the American College of Healthcare Executives (ACHE).

## Why Become a GLACHE Sponsor

GLACHE would like to offer your organization an opportunity to gain exposure to the top healthcare organizations and management teams in our region by sponsoring our chapter and its many activities. GLACHE has established a sponsorship program through which organizations and individuals have an opportunity to become involved in the chapter's events and activities, gaining exposure to our members and their varied healthcare organizations through an annual modest financial contribution.

GLACHE, and its' members, have always relied upon the support of various industry vendors, like yourself, to underwrite our numerous education and networking programs and events. For this coming year we have developed a comprehensive corporate sponsorship program to provide maximum benefit and consistent recognition throughout the year. Sponsorship funds are vital to insuring that we can continue to provide quality programming, at affordable rates, to help meet the demands for quality, high value care, fostered and overseen by our members, in the communities they serve throughout Michigan.

## Benefits of Sponsorship

Our sponsorship program enables your organization to put its message in front of the healthcare industry's most important decision makers in our area.

- You can gain visibility, establish vital relationships and position your products and services with the healthcare professionals throughout the GLACHE area;
- As a sponsor, you will extend your networking with industry leaders and have opportunities to expand your knowledge of the healthcare industry through your invited attendance at our programming events;
- Your participation will also align your company with the ACHE - GLACHE brand which is recognized as the leading healthcare organization for healthcare executives;
- Most of all, your sponsorship will help provide high quality, timely and affordable education to our membership.

## Types of GLACHE Sponsorships Available

- ❑ **SINGLE EVENT and/or IN-KIND (\$100 or more of in-kind value (i.e., room rental, meal, snack food, etc.)).** Only for Specific Sponsored Chapter Event Sponsorship  
Benefits:
  - ❑ Recognition during welcoming or closing remarks at the specific sponsored chapter event
  - ❑ Listing of sponsor's name and logo on the specific sponsored chapter event announcement and registration material
- ❑ **BRONZE (\$ 500. 00)**
  - ❑ Name Recognition as a Bronze Level Sponsor on our chapter's website for the year;
  - ❑ Opportunity for a Booth Display at one chapter event of less than 8 hours in length;
  - ❑ Recognition as a Bronze Level Sponsor at all chapter educational and networking events for the year.

(continued)

❑ **SILVER (\$ 1000.00)**

- ❑ All of the benefits of Bronze Level Sponsorship PLUS:
- ❑ Name recognition as a Silver Level Sponsor on all printed materials for all chapter events in that given program year.
- ❑ Name recognition as a Silver Level Sponsor on our chapter's website for the year.
- ❑ Name recognition as a Silver Level Sponsor on all GLACHE written communication to its members, including the chapter newsletter and chapter member e-mail and other communications;
- ❑ Invited Guest Status for one person at one GLACHE function/educational event/networking event of less than 8 hours in length in that given program year;
- ❑ Recognition as a Silver Level Sponsor at all chapter educational and networking events for the year.
- ❑ Opportunity to offer prizes/giveaways at one chapter function of less than 8 hours in length during the year.

❑ **GOLD (\$ 2500.00)**

- ❑ All the benefits of Silver Level Sponsorship PLUS:
- ❑ Name and Logo recognition as a Gold Level Sponsor on all printed materials for all chapter events in that given program year;
- ❑ Name AND LOGO recognition as a Gold Level Sponsor on our chapter's website for the year with a hyperlink to your organization's website;
- ❑ Name and logo recognition as a Gold Level Sponsor on all GLACHE written communication to its members, including the chapter newsletter and chapter member e-mail and other communications;
- ❑ Opportunity to set up a Booth Display at three GLACHE events of less than 8 hours in length throughout the year;
- ❑ Invited Guest Status for one person to up to three GLACHE functions/educational events/networking events of less than 8 hours in length in that given program year;
- ❑ Company spotlight article in chapter newsletter
- ❑ Recognition as a Gold Level Sponsor at all chapter educational and networking events for the year.
- ❑ Verbal recognition as a Gold Level Sponsor at all chapter events for the year.
- ❑ Opportunity to offer prizes/giveaways at up to three chapter functions of less than 8 hours in length during the year
- ❑ Opportunity to place a one-page, two-sided company overview at the event registration table or at the sponsor exhibit table for up to three chapter events during the year.
- ❑ Opportunity to invite all or selected chapter members to one networking or educational event during the year being sponsored and funded by the sponsor.

❑ **HOSPITAL CONTRIBUTING MEMBER, Amount = \$350**

Rolling 12-month sponsorship for GLACHE networking and educational events

Benefits:

- ❑ Name recognition in quarterly newsletter and on the chapter website
- ❑ Name recognition in program/announcements for yearly GLACHE educational and networking events
- ❑ 2 complimentary registrations to a Great Lakes ACHE chapter educational and/or networking event for hospital executive team members
- ❑ Networking opportunity with GLACHE Higher Educational Network University HCA Programs

## How to Become a Sponsor

- Organization must be a healthcare vendor, provider of healthcare services, an institution of higher learning with an accredited baccalaureate or advanced degree program in a healthcare field located in our chapter area or an organization that promotes health and is not in conflict with the mission and values of ACHE;
- Organization must specify the type of sponsorship (see options above)
- Organization must provide camera-ready graphic standards for their corporate identity to GLACHE for postings as indicated under specific sponsorship option selected.

### Current Sponsors:

Avasure LLC  
Indigo Service, PLC  
Mary Free Bed Rehabilitation Hospital  
McLaren Health Care  
Munson Healthcare  
Sparrow Clinton Hospital  
Sparrow Health System

**Note:** Sponsorships agreed upon between GLACHE and sponsoring party are for a given Year that will begin when sponsorship commitments and agreements are formalized and when the Sponsorship Agreement is signed by both parties.

### Sponsorship Request Form

- |  |                    |   |
|--|--------------------|---|
| <input type="checkbox"/> <b>Gold Sponsor</b>                 | <b>(\$2500.00)</b> | <b>Please Check One Box<br/>at Left</b> |
| <input type="checkbox"/> <b>Silver Sponsor</b>               | <b>(\$1000.00)</b> |   |
| <input type="checkbox"/> <b>Bronze Sponsor</b>               | <b>(\$ 500.00)</b> |   |
| <input type="checkbox"/> <b>Hospital Contributing Member</b> | <b>(\$ 350.00)</b> |   |
| <input type="checkbox"/> <b>Single Event/In Kind</b>         | <b>(\$+100.00)</b> |   |

Name/Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**Checks should be made payable to Great Lakes Chapter of the American College of Healthcare Executives or GLACHE**

#### Mailing Address for payment:

Patrice Hatcher, MSA, FACHE, Great Lakes ACHE Vice-President  
McLaren Health Care  
G-3239 Beecher Road, Suite F  
Flint, MI 49532

[Patrice.Hatcher@mcclaren.org](mailto:Patrice.Hatcher@mcclaren.org) || Office: 810.342.2542 || Cell: 801.624.4977

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## 2017 Premier Corporate Partners

The American College of Healthcare Executives is proud to recognize and thank our 2017 Premier Corporate Partners. ACHE's Premier Corporate Partners play an important role in providing funding that helps ACHE develop new programming initiatives, career resources, enhanced networking opportunities, and additional educational lectures at our Clusters, to name just a few. By partnering with ACHE, these companies are clearly demonstrating their commitment to your career development and the importance of continuing education in an era of transformative change.

- [Aramark](#)
- [athenahealth, inc.](#)
- [Baxter Healthcare Corporation](#)
- [BD](#)
- [Cardinal Health](#)
- [Cerner Corporation](#)
- [IBM Watson Health](#)
- [McKesson Corporation](#)
- [PHILIPS](#)
- [The Risk Authority Stanford](#)

### Fund for Healthcare Leadership Thanks Supporters

On behalf of the Fund for Healthcare Leadership, we thank all our generous supporters for their commitment to ACHE's mission to advance our members and healthcare management excellence. Over 680 outstanding individuals helped the Fund for Healthcare Leadership provide another year of scholarships for ACHE's Senior Executive and Executive programs, as well as another cohort of the Thomas C. Dolan Executive Diversity Program. ACHE looks forward to more opportunities for outreach for the Fund in 2017, and hopes that our distinguished donors will again consider us in their charitable giving plans this year.

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## 2017 GLACHE Board Members

Kira M. Carter-Robertson, MHA, FACHE, **President**  
Sparrow Health System  
[kira.carter@sparrow.org](mailto:kira.carter@sparrow.org)

Kris Drake, FACHE, **Treasurer**  
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