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We are on the web at:

[glache.org](http://glache.org)

## GLACHE

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## President's Report

Kira M. Carter-Robertson MHA, FACHE



It's hard to believe that summer is ending and the beauty of fall all is upon us. This summer has proven to be exciting as we watched with uncertainty the future state of the Patient Protection and Affordable Care Act (PPACA). It feels at times that the PPACA was an upcoming attraction at Cedar Point, appealing to all the adrenaline junkies at heart; it's been full of twists and turns, unexpected drop-offs and breathtaking speeds. The reality is that these are uncertain times in healthcare, proving to have significant impact to providers and patients through one legislative stroke of the pen after another.

As we transition into fall, GLACHE still has many excellent programs and networking events planned for the remainder of the year. I would like to highlight our upcoming combined Education Program and Annual Meeting to be held on November 3, 2017. Our education topic will discuss "Disruptive Innovation". According to Wikipedia, "*Disruptive innovation* is a term in the field of business administration which refers to an innovation that creates a new market and value network and eventually disrupts an existing market and value network, displacing established market leading firms, products, and alliances". As we look at the challenges in health care to decrease cost, maintain and/or increase quality and improve access, many are finding ways to do just this through disruptive innovation strategies. In addition, Chris Mitchell, *Senior Vice President, Advocacy, Michigan Health and Hospital Association*, will serve as the keynote speaker during the annual meeting to provide insight into both state and federal legislation impacting healthcare.

I would like to recognize the following chapter members for their recent accomplishments as well as welcome our new members to the Great Lakes Chapter.

### Members who passed the Board of Governors Exam:

#### May

- Michael Pawlak, FACHE (Holland)

#### August

- Marilyn Skrocki, JD, FACHE (Bay City)

### Recertified Fellows:

#### May

- Danny C. Borton, FACHE (Flint)
- Paul D. Clippinger, FACHE (Holland)
- Tonya Smith, FACHE (Cadillac)
- Robert M. Snyder, Jr. FACHE (Kalamazoo)

#### July

- Patrick J. Brillantes, FACHE (Lansing)
- Sarah M. Henning, FACHE (Grand Rapids)
- Dale A. Moilanen, FACHE (Marquette)
- Donald A. Simila, FACHE (Hancock)
- Dennis A. Swan, FACHE (Lansing)

#### August

- Amy Lodenstein, FACHE (Grand Rapids)

## New Members:

### May

- Patrick M. Murphy (Ada)

### June

- Christopher LaFave (Marquette)
- Michelle Norcross (Lansing)
- Cindy Rollenhagen (Greenville)
- Mary L. Schubert, RN (Traverse City)

### July

- Tim Ekola, Pharm D (Lansing)
- Jerome Obligado (Grand Rapids)

### August

- Angela K. Kiekoover (Grand Haven)
- Lloyd Williams (Grand Blanc)

Chapter growth and retention are practices to which the GLACHE Board is firmly committed. On behalf of the Board, thank you to our members who have invested/reinvested in the FACHE credentials. We also appreciate every member who has chosen to join our chapter. We are committed to ensuring you receive value from your membership. Watch your email for announcements regarding upcoming events. You can also check the GLACHE website ([www.glache.org](http://www.glache.org)) for updates.

As we finish out the year, I look forward to seeing you at our events and hearing how we can continue to enhance our programming and offerings. This is YOUR organization – so help our board make it the best it can be! There are many opportunities to get involved in our Great Lakes Chapter. If you are interested in joining a committee (Education, Membership, Sponsorship), please contact me at [kira.carter@sparrow.org](mailto:kira.carter@sparrow.org).

**Kira M. Carter-Robertson, MHA, FACHE**  
**Great Lakes Chapter President**  
Sparrow Health System

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## Regent's Report

Derk Pronger, FACHE  
Regent for Michigan & Northwest Ohio  
[dpronger@mhc.net](mailto:dpronger@mhc.net)



### MHA Annual Membership Meeting

The MHA Annual Membership Meeting was held on Mackinac Island June 28-30. ACHE has a tradition with the MHA in conducting an annual state membership meeting and breakfast at the conference. This year's guest speaker was David Schreiner, FACHE, ACHE Governor for District 3. David provided an overview on the healthcare environment and ACHE's strategic plan in leading and improving healthcare for all.

One of the key responsibilities of being Regent is maintaining a strong relationship with our hospital association. I will be discussing with the Chapter Board Members and the Regent Advisory Council on how best to improve the MHA event for our members. If you have an opinion, feel free to send me an email.

#### Culture of Patient Safety

ACHE has been working together with the National Patient Safety Foundation (NPSF) developing leadership practices in creating and sustaining cultures of safety. The partnership has created a document entitled, "Leading a Culture of Safety: A Blueprint for Success." This document is an evidence-based, practical resource with tools and proven strategies to assist you in creating a culture of safety—an essential foundation for achieving zero harm. It is the ACHE & NPSF hope that this guide will inspire and motivate, while providing approaches and tactics leaders can implement in driving cultural change, with the goal of elevating healthcare into the realm of recognized industries that have succeeded in reducing error and harm. I believe this document will serve as a great resource in organizations striving to reduce patient harm. I encourage you to download the document and have discussions with your leaders on what your organization can do to achieve zero harm. <http://www.npsf.org/page/cultureofsafety>

#### Regent Award Winners

A big congratulatory shout out to all of our Regent Award winners-

Emerging Leader – Angela DeLaere, Beaumont Health, MCACHE

Senior Career – Rick Hillbom, Gift of Life Michigan, MCACHE

Faculty – Kim McVicar, Ferris State University, GLACHE

Student – Maria Dunneback, Grand Valley State University, GLACHE

Thank you for all who submitted nominations and participated in the selection process. A formal presentation of award winners will take place at a future chapter meeting.

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## GLACHE Education Corner

### PROGRAMMING TO DATE

The GLACHE Education Committee has been busy this year, developing quality programming and networking events for the chapter. Below are highlights of programs and events to date:

- Hosted "Equity of Care: The Call to Eliminate Health Disparity" on March 17, 2017 for 1.5 face-to-face (F2F) credits.
- Hosted Early Career Development and Career Positioning programs on April 21, 2017 for 1.5 F2F credits each.
- Co-hosted program with HIMSS Michigan Chapter on "Becoming Accountable: Achieving Success in Population Health Management" on May 12<sup>th</sup> for 1.5 F2F credits.

- Co-hosted program with the Midwest Chapter of the American College of Healthcare Executives on “How to Redesign and Operationalize Your Medical Staff for Health Reform” on June 1<sup>st</sup> and 2<sup>nd</sup> for 12 F2F credits.
- Hosted four Executive Luncheon Speaker Networking Events
  - Thomas Mee, President & CEO, McLaren Greater Lansing
  - Ron Lewis, President, Spectrum Health, Zeeland Community Hospital
  - Pankaj Jandwani, VPMA for post-acute care and Chief Medical Information Officer MidMichigan Health
  - Lyn Jenks, CEO, Munson Healthcare Charlevoix Hospital
- On August 18<sup>th</sup> David Zechman, President & CEO of McLaren Northern Michigan at the Lake State University, Sault Ste. Marie, MI shared his perspective as a rural healthcare leader.

## UPCOMING EVENTS

### Future of Healthcare Financing; “The Future of Healthcare Financing”

- October 13, 2017; Cohosted with local HFMA chapter
- Location: Bluewater Hall Traverse City, MI
- F2F Panel Discussion 1.5 F2F credits
- Panelists and Moderator
  - David Zechman
  - Jerry Worden
  - David Bellamy
  - Andrew Raymond
  - Kelly Arduino

### Career Development: Career Positioning Strategically Mapping Your Early Career Development and Networking event, Executive Luncheon

- October 13, 2017
- Location: Saginaw Valley State University, University Center MI
- F2F Panel Discussion 1.5 F2F credits
- Moderator: Dr. Hyung Kim
- Panelists
  - JJ Ewing
  - Tim Quinn
  - Dr. Supratik Rayamajhi
- Luncheon Speaker Beth Charlton, Vice President of Patient Services / Chief Nursing Officer at Covenant Healthcare, Saginaw MI

### Physician Integration F2F Panel Discussion and Executive Luncheon

- October 27 ACHE Template 20: Physician Integration Approaches
- Location Thousand Oaks Grand Rapids
- F2F Panel Discussion 1.5 F2F credits
- Moderator: Carrie Gray
- Panelists
  - Dr. Troy Ahlstrom
  - Dr. Darryl Elmouchi
  - Dr. Kurt Lindberg
- Luncheon Speaker Dr. Tom Peterson

Disruptive Innovation F2F Panel Discussion, Combined with Annual Meeting November 3, 2017  
Lansing Center.

- Disruptive Innovation in Healthcare Delivery
- F2F Panel Discussion 1.5 F2F credits
- Moderator: Dr. Hyung Kim—former VP, R&D and Managing Partner, Transformational Development, Ascension Health
- Panelists
  - Jared Cowan—Manager, Spectrum MedNow
  - Dr. Shelia Cotton—Director, Sparrow-MSU Center for Innovation & Research
  - Dr. Patricia Crowe—Medical Director of the Sparrow Medical Group Urgent Care and FastCare

#### PROGRAMS IN THE WORKS

The committee is working on additional programming for the 4th quarter of the year. Additional information will be forthcoming

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## GET INVOLVED with GLACHE

### 2017 GLACHE Board Election

Chapter members are invited to vote for board representation in the upcoming election.

The election will occur September 18 through September 29 and will be open to GLACHE chapter members only. Members will receive an email link to the online poll with a short bio for each candidate.

The candidates are listed below for the eight (8) open positions on the board.

1. Ondrea Bates, FACHE, Senior VP of Operations & Continuum of Care, Henry Ford Allegiance Health, Jackson (incumbent)
2. Steven Berkshire, FACHE, Doctor of Health Administration Professor and Director, Central Michigan University, Mount Pleasant
3. Rachel Durst, Senior Provider Performance Specialist, Priority Health, East Lansing
4. Peter Hahn MD, Chief Medical Officer, Metro Health/University of Michigan Health, Grand Rapids
5. Eric Henry, FACHE, Vice President of Operations, Munson Medical Center, Traverse City
6. Helen Johnson, FACHE, Chief Nursing Officer, Spectrum Health Ludington, Ludington
7. Casey Kadow, COO, McLaren Greater Lansing, Lansing
8. Hyung Kim MD, Senior Associate Dean for Clinical Affairs, Michigan State University College of Human Medicine, East Lansing
9. Robert W. Mach, FACHE, CEO Select Medical Specialty Hospital, Battle Creek
10. Kimberly McVicar, Assistant Professor, Ferris State University, Big Rapids (incumbent)
11. Justin Peters, FACHE, Director of Ambulatory Care Operations, Aleda E. Lutz VA Medical Center, Saginaw
12. John C. Shull, Vice President Surgical Services, Spectrum Health, Grand Rapids

13. Marilyn Skrocki, Professor, FACHE, Saginaw Valley State University, Saginaw (incumbent)
14. Tonya Smith, FACHE, President, Munson Healthcare Cadillac, Cadillac

Nominations will be accepted until September 11. Please contact Barbara Goodspeed  
[Barbara.Goodspeed@spectrumhealth.org](mailto:Barbara.Goodspeed@spectrumhealth.org)

**Sponsorship Committee:** The Sponsorship committee is focused on obtaining Sponsors for our Chapter and programs. We have a process in place for Sponsors (see attached). This committee will focus on reaching out to potential Sponsors and following up with expiring Sponsorships to ask for renewals. The committee will also work on creating a process to track sponsors and potential sponsors. This committee will meet quarterly. The first meeting will be July 19, 2017 at 3:00 PM via Conference call.

To be involved in the sponsorship committee or if you have questions, please contact Pat Hatcher:  
[Patrice.Hatcher@mclaren.org](mailto:Patrice.Hatcher@mclaren.org)  
Office: 810-342-2542  
Cell: 810-624-4977

Our current sponsors are listed alphabetically below:

Mary Free Bed Rehabilitation Hospital  
McLaren Health Care

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## ACHE National News Q3

### **Perfect Your Interview Skills With ACHE's Interview Prep Tool**

Have you explored [ACHE's Interview Prep Tool](#)? When it comes to the interview process, preparation is key. Even the best candidates can be overlooked during the interview process if they fail to make a lasting impact.

This unique video interview preparation tool will help you develop a competitive edge. ACHE's Interview Prep Tool features:

- A platform with video recording capability to help you perfect your professional presentation
- Healthcare management expert-recommended interview questions
- Best practices for your responses to questions in pursuit of positions at various career levels
- Customized self-assessments to critique your performance
- The option to easily share interview recordings with others for feedback

Visit [ache.org/InterviewPrep](http://ache.org/InterviewPrep) to learn more and get started!

### **Are You Due to Recertify Your FACHE® Credential in 2017?**

Demonstrate your continued dedication and commitment to lifelong learning by recertifying your FACHE credential. Visit [my.ache.org](http://my.ache.org) (login required) to learn when you are due to recertify. Please submit this application no later than Dec. 31; include your Qualified Education credits and your community/civic and healthcare activities. For more information, please visit [ache.org/Recertify](http://ache.org/Recertify).

You may also contact the ACHE Customer Service Center at (312) 424-9400 Monday–Friday, 8 a.m.–5 p.m. Central time or email [contact@ache.org](mailto:contact@ache.org).

### **Offering a Postgraduate Fellowship? ACHE Can Help**

ACHE would like to know if your organization is offering a postgraduate fellowship for the upcoming year. If so, we encourage you to add it to our complimentary Directory of Postgraduate Administrative Fellowships at [ache.org/Postgrad](http://ache.org/Postgrad).

As a healthcare leader, you know how crucial it is to attract and develop highly qualified professionals in your organization. Gain exposure and start attracting top-notch applicants by posting your organization's program on ACHE's Directory. You may add a new listing or update a previous one at any time by completing the [Online Listing Form](#).

**Questions?** Please contact Audrey Meyer, membership coordinator at (312) 424-9308 or email [ameyer@ache.org](mailto:ameyer@ache.org).

### **Save Time and Money With ACHE Self-Study Program**

Need to earn ACHE Qualified Education credits? Earn six hours by completing a course through ACHE's Self-Study Program. Self-Study courses are portable and ready for you anytime—at home, in the office and more. Topics include finance, human resources, leadership and management.

Take advantage of ACHE's special offer: purchase one self-study course and receive a second course at a 50 percent discount. To review a list of available courses and corresponding Health Administration Press books, and to place an order, visit [the ACHE website](#).

### **ACHE Member Communities Can Enhance Member Experience**

ACHE offers four community groups that align with our member's professional backgrounds and diversity inclusion.

ACHE Forums: [Asian Healthcare Leaders](#) | [LGBT](#) | [Healthcare Consultants](#) | [Physician Executives](#)

Sign up today: Join or renew one or more of these groups for an annual fee of \$100 and receive benefits for the rest of 2017 *and all of 2018*. All benefits are accessible online and include a quarterly newsletter, an exclusive LinkedIn Group and special designation in ACHE's online Member Directory.

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## **Articles of Interest Q3**

### **Unique Behaviors That Earn Your Employees' Respect**

Great entrepreneurs and well-known leaders tend to possess some "rather unusual behaviors not commonly seen in the corporate world," according to Marcel Schwantes, a speaker, leadership coach, and the principal and founder of Leadership From the Core. In a recent article for *Inc.*, Schwantes said brilliant leaders do the following four things:

**Tap front-line employees for new ideas.** Success happens when leaders go down to the production floor to "engage with workers, ask questions and actively listen to truly understand current issues."

**Stay curious.** Saying great leaders are naturally curious may sound cliché, but the notion is backed by research. For instance, a *Harvard Business Review* report found people with a higher "curiosity quotient" are more inquisitive and generate more original ideas, which leads to higher levels of knowledge acquisition over time.

**Display vulnerability.** “There’s immense power in being openly vulnerable,” says Schwantes. Vulnerability allows leaders to connect with and engage his or her employees. Being relatable helps build relationships, which is what many businesses are built on.

**Have empathy.** “The practice of empathy works in a business sense only if the end result is removing barriers and helping your employees succeed,” says Schwantes. “It’s the feeling of safety and freedom employees get that releases them to do great work.”

Schwantes believes these four uncommon behaviors command great respect and unprecedented employee loyalty, and lead to clear, competitive advantage.

—Adapted from “[4 Rare \(and Brilliant\) Things Smart Leaders Do to Get Respect](#),” by Marcel Schwantes, *Inc.*, July 30, 2017.

### 3 Keys to a Great Pep Talk

The ability to speak in a manner that is both energizing and persuasive is important for any leader, yet most executives receive little to no formal training in motivational speaking, according to a recent *Harvard Business Review* study. Authors of the research found most skillful speakers use language that is:

1. **Clear.** Great speakers use “uncertainty-reducing language.” For instance, rather than being vague, these speakers provide precise information on how to accomplish a task, including simple instructions, straightforward definitions of tasks and clear-cut details on how performance will be evaluated.
2. **Empathetic.** “Empathetic language” demonstrates that the speaker is considerate of the audience members as actual human beings. Praise, encouragement, gratitude and acknowledgment of a task’s difficulty all fall into this category.
3. **Inspirational.** People who give great pep talks often use “meaning-making language,” meaning they explain why a task is important. Typically, they do so by telling inspirational stories about times when people who worked hard succeeded or when their efforts positively affected customers or the community.

—Adapted from “[The Science of Pep Talks](#),” by Daniel McGinn, *Harvard Business Review*, July–August 2017.

### Criteria for Understanding Employment Needs

In addition to the obvious factors, such as compensation and location, here are nine key potential criteria for better understanding your employment needs:

- My **primary responsibilities** should be ...
- The **organization’s strengths/market position** should be ...
- My **bosses’ style and approach** would ideally be ...
- The **culture of this organization** should be described as ...
- The **organization’s core values** should be ...
- **Learning opportunities** should include ...
- The **opportunity for me to make an impact/difference** should be ...
- The **type of people I will work with** should include ...
- The job **positions me well for** ...

Source: Broscio, Michael A., CMF, “Push vs. Pull,” *Healthcare Executive*, March/April 2012.

## About ACHE

The **American College of Healthcare Executives** is an international professional society of 40,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations. ACHE's mission is to advance its members and healthcare management excellence. ACHE offers its prestigious FACHE® credential, signifying board certification in healthcare management. ACHE's established network of 79 chapters provides access to networking, education and career development at the local level. In addition, ACHE is known for its magazine, *Healthcare Executive*, and its career development and public policy programs. Through such efforts, ACHE works toward its vision of being the preeminent professional society for healthcare executives dedicated to improving health. The Foundation of the American College of Healthcare Executives was established to further advance healthcare management excellence through education and research. The Foundation of ACHE is known for its educational programs—including the annual Congress on Healthcare Leadership, which draws more than 4,000 participants—and groundbreaking research. Its publishing division, Health Administration Press, is one of the largest publishers of books and journals on health services management, including textbooks for college and university courses. For more information, visit [www.ache.org](http://www.ache.org).

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**the**  
**AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES**

[Download Current ByLaws](#)

# Sponsorship Opportunities with Great Lakes Chapter of the American College of Healthcare Executives

**Great Lakes**  
An Independent Chapter of



## What is the Great Lakes Chapter of the American College of Healthcare Executives?

The Great Lakes Chapter, American College of Healthcare Executives, or GLACHE, is the professional organization serving affiliates and healthcare professionals, working in a variety of settings, including hospitals, health plans, medical practices, consulting firms, pharmaceutical companies, nursing homes, universities, and other areas of the healthcare industry, throughout central, western, and northern Michigan, to include those in the Upper Peninsula region.

Our chapter strives to provide and enhance opportunities for education, networking and information exchange that will improve the ability of our members to serve the communities and our collective healthcare organizations, while improving quality of and access to care throughout the Great Lakes Region. GLACHE offers educational and professional development opportunities on key issues affecting healthcare management. For the majority of our membership GLACHE is the first place to go for up-to-date industry information and continuing education credits needed to obtain certification status in the American College of Healthcare Executives (ACHE).

## Why Become a GLACHE Sponsor

GLACHE would like to offer your organization an opportunity to gain exposure to the top healthcare organizations and management teams in our region by sponsoring our chapter and its many activities. GLACHE has established a sponsorship program through which organizations and individuals have an opportunity to become involved in the chapter's events and activities, gaining exposure to our members and their varied healthcare organizations through an annual modest financial contribution.

GLACHE, and its' members, have always relied upon the support of various industry vendors, like yourself, to underwrite our numerous education and networking programs and events. For this coming year we have developed a comprehensive corporate sponsorship program to provide maximum benefit and consistent recognition throughout the year. Sponsorship funds are vital to insuring that we can continue to provide quality programming, at affordable rates, to help meet the demands for quality, high value care, fostered and overseen by our members, in the communities they serve throughout Michigan.

## Benefits of Sponsorship

Our sponsorship program enables your organization to put its message in front of the healthcare industry's most important decision makers in our area.

- You can gain visibility, establish vital relationships and position your products and services with the healthcare professionals throughout the GLACHE area;
- As a sponsor, you will extend your networking with industry leaders and have opportunities to expand your knowledge of the healthcare industry through your invited attendance at our programming events;
- Your participation will also align your company with the ACHE - GLACHE brand which is recognized as the leading healthcare organization for healthcare executives;
- Most of all, your sponsorship will help provide high quality, timely and affordable education to our membership.

## Types of GLACHE Sponsorships Available

- ❑ **SINGLE EVENT and/or IN-KIND (\$100 or more of in-kind value (i.e., room rental, meal, snack food, etc.)).** Only for Specific Sponsored Chapter Event Sponsorship  
Benefits:
  - ❑ Recognition during welcoming or closing remarks at the specific sponsored chapter event
  - ❑ Listing of sponsor's name and logo on the specific sponsored chapter event announcement and registration material
- ❑ **BRONZE (\$ 500. 00)**
  - ❑ Name Recognition as a Bronze Level Sponsor on our chapter's website for the year;
  - ❑ Opportunity for a Booth Display at one chapter event of less than 8 hours in length;
  - ❑ Recognition as a Bronze Level Sponsor at all chapter educational and networking events for the year.
- ❑ **SILVER (\$ 1000.00)**
  - ❑ All of the benefits of Bronze Level Sponsorship PLUS:
  - ❑ Name recognition as a Silver Level Sponsor on all printed materials for all chapter events in that given program year.
  - ❑ Name recognition as a Silver Level Sponsor on our chapter's website for the year.
  - ❑ Name recognition as a Silver Level Sponsor on all GLACHE written communication to its members, including the chapter newsletter and chapter member e-mail and other communications;
  - ❑ Invited Guest Status for one person at one GLACHE function/educational event/networking event of less than 8 hours in length in that given program year;
  - ❑ Recognition as a Silver Level Sponsor at all chapter educational and networking events for the year.
  - ❑ Opportunity to offer prizes/giveaways at one chapter function of less than 8 hours in length during the year.
- ❑ **GOLD (\$ 2500.00)**
  - ❑ All the benefits of Silver Level Sponsorship PLUS:
  - ❑ Name and Logo recognition as a Gold Level Sponsor on all printed materials for all chapter events in that given program year;
  - ❑ Name AND LOGO recognition as a Gold Level Sponsor on our chapter's website for the year with a hyperlink to your organization's website;

- ❑ Name and logo recognition as a Gold Level Sponsor on all GLACHE written communication to its members, including the chapter newsletter and chapter member e-mail and other communications;
  - ❑ Opportunity to set up a Booth Display at three GLACHE events of less than 8 hours in length throughout the year;
  - ❑ Invited Guest Status for one person to up to three GLACHE functions/educational events/networking events of less than 8 hours in length in that given program year;
  - ❑ Company spotlight article in chapter newsletter
  - ❑ Recognition as a Gold Level Sponsor at all chapter educational and networking events for the year.
  - ❑ Verbal recognition as a Gold Level Sponsor at all chapter events for the year.
  - ❑ Opportunity to offer prizes/giveaways at up to three chapter functions of less than 8 hours in length during the year
  - ❑ Opportunity to place a one-page, two-sided company overview at the event registration table or at the sponsor exhibit table for up to three chapter events during the year.
  - ❑ Opportunity to invite all or selected chapter members to one networking or educational event during the year being sponsored and funded by the sponsor.
- ❑ **HOSPITAL CONTRIBUTING MEMBER, Amount = \$350**  
 Rolling 12-month sponsorship for GLACHE networking and educational events  
Benefits:
- ❑ Name recognition in quarterly newsletter and on the chapter website
  - ❑ Name recognition in program/announcements for yearly GLACHE educational and networking events
  - ❑ 2 complimentary registrations to a Great Lakes ACHE chapter educational and/or networking event for hospital executive team members
  - ❑ Networking opportunity with GLACHE Higher Educational Network University HCA Programs

### How to Become a Sponsor

- ❑ Organization must be a healthcare vendor, provider of healthcare services, an institution of higher learning with an accredited baccalaureate or advanced degree program in a healthcare field located in our chapter area or an organization that promotes health and is not in conflict with the mission and values of ACHE;
- ❑ Organization must specify the type of sponsorship (see options above)
- ❑ Organization must provide camera-ready graphic standards for their corporate identity to GLACHE for postings as indicated under specific sponsorship option selected.

### Current Sponsors:

Mary Free Bed Rehabilitation Hospital  
 McLaren Health Care

**Note:** Sponsorships agreed upon between GLACHE and sponsoring party are for a given Year that will begin when sponsorship commitments and agreements are formalized and when the Sponsorship Agreement is signed by both parties.

**Sponsorship Request Form**

- |   |             |                                 |
|---|-------------|---------------------------------|
| <input type="checkbox"/> Gold Sponsor                 | (\$2500.00) | Please Check One Box<br>at Left |
| <input type="checkbox"/> Silver Sponsor               | (\$1000.00) |                                 |
| <input type="checkbox"/> Bronze Sponsor               | (\$ 500.00) |                                 |
| <input type="checkbox"/> Hospital Contributing Member | (\$ 350.00) |                                 |
| <input type="checkbox"/> Single Event/In Kind         | (\$+100.00) |                                 |
- 

Name/Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**Checks should be made payable to Great Lakes Chapter of the American College of Healthcare Executives or GLACHE**

**Mailing Address for payment:**

Patrice Hatcher, MSA, FACHE, Great Lakes ACHE Vice-President  
McLaren Health Care  
G-3239 Beecher Road, Suite F  
Flint, MI 49532

[Patrice.Hatcher@mclaren.org](mailto:Patrice.Hatcher@mclaren.org) || Office: 810.342.2542 || Cell: 801.624.4977

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## 2017 Premier Corporate Partners

The American College of Healthcare Executives is proud to recognize and thank our 2017 Premier Corporate Partners. ACHE's Premier Corporate Partners play an important role in providing funding that helps ACHE develop new programming initiatives, career resources, enhanced networking opportunities, and additional educational lectures at our Clusters, to name just a few. By partnering with ACHE, these companies are clearly demonstrating their commitment to your career development and the importance of continuing education in an era of transformative change.

- [Aramark](#)
- [athenahealth, inc.](#)
- [Baxter Healthcare Corporation](#)
- [BD](#)
- [Cardinal Health](#)
- [Cerner Corporation](#)
- [IBM Watson Health](#)
- [McKesson Corporation](#)
- [PHILIPS](#)
- [The Risk Authority Stanford](#)

### Fund for Healthcare Leadership Thanks Supporters

On behalf of the Fund for Healthcare Leadership, we thank all our generous supporters for their commitment to ACHE's mission to advance our members and healthcare management excellence. Over 680 outstanding individuals helped the Fund for Healthcare Leadership provide another year of scholarships for ACHE's Senior Executive and Executive programs, as well as another cohort of the Thomas C. Dolan Executive Diversity Program. ACHE looks forward to more opportunities for outreach for the Fund in 2017, and hopes that our distinguished donors will again consider us in their charitable giving plans this year.

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## 2017 GLACHE Board Members

Kira M. Carter-Robertson, MHA, FACHE, **President**  
Sparrow Health System  
[kira.carter@sparrow.org](mailto:kira.carter@sparrow.org)

Kris Drake, FACHE, **Treasurer**  
Trinity Health – Mercy Health  
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Barbara Goodspeed, **Secretary**  
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[barbara.goodspeed@spectrumhealth.org](mailto:barbara.goodspeed@spectrumhealth.org)

Derk Pronger, FACHE, **Regent**  
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