

Moderator: Rob Schwartz, Assistant Vice President of IT and Quality, Holland Hospital

Rob Schwartz is Assistant Vice President of Information Technology and Quality at Holland Hospital. Rob has been in charge of Quality throughout his 12-year tenure at Holland and has been the executive over IT for 3 years. Rob's 23-year health care career also includes Quality management, hospital operations, and PHO management at the University of Washington and at St. Joseph Regional Medical Center in Indiana. Rob holds masters degrees in Business Administration and Healthcare Administration from the University of Washington and a masters degree in Management Information Technology from Indiana University.